

**CONTRACT**

www.wxyz.com

**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**(248)827-7777**

And:

**Mentzer Media**  
**600 Fairmont Avenue - Suite #306**  
**Towson, MD 21204**

<u>Contract / Revision</u> 307670 /		<u>Alt Order #</u>
<u>Product</u> <b>Restore Our Future</b>		
<u>Contract Dates</u> <b>08/14/12 - 08/20/12</b>	<u>Estimate #</u> <b>1899</b>	
<u>Advertiser</u> <b>Restore Our Future Inc</b>		<u>Original Date / Revision</u> 08/10/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WXYZ</b>	<u>Account Executive</u> Dave Lombardo	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 12736	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
N 1	WXYZ	08/14/12	08/17/12	Action News 6am	6-7am M-F		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/12	08/19/12	- 1111 - -	4			\$650.00				
N 2	WXYZ	08/14/12	08/17/12	M-F 7-9am	7-9am M-F		:30			NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/12	08/19/12	- 2222 - -	8			\$650.00				
N 3	WXYZ	08/14/12	08/17/12	M-F 9a-10a	9-10am M-F		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/12	08/19/12	- 1111 - -	4			\$400.00				
N 4	WXYZ	08/14/12	08/17/12	12p News	12-1p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/12	08/19/12	- 1111 - -	4			\$400.00				
N 5	WXYZ	08/14/12	08/17/12	5-6pm M-F	5-6pm M-F		:30			NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/12	08/19/12	- 2222 - -	8			\$650.00				
N 6	WXYZ	08/14/12	08/17/12	6-630pm M-F	6-630pm M-F		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/12	08/19/12	- 1111 - -	4			\$900.00				
N 7	WXYZ	08/14/12	08/17/12	M-F 7-730p	7-730pm M-F		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/12	08/19/12	- 1111 - -	4			\$750.00				
N 8	WXYZ	08/14/12	08/17/12	Nightline	1135pm-1205am M		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/12	08/19/12	- 1111 - -	4			\$700.00				
N 9	WXYZ	08/14/12	08/19/12	11pm Action News Update	11-1135pm M-Sun		:30			NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/12	08/19/12	- 111111	6			\$1,400.00				
N 10	WXYZ	08/17/12	08/17/12	Shark Tank	8-9pm Friday		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/12	08/19/12	- - - - F - -	2			\$1,800.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u> 307670 /		<u>Alt Order #</u>
<u>Contract Dates</u> <b>08/14/12 - 08/20/12</b>	<u>Product</u> Restore Our Future	<u>Estimate #</u> <b>1899</b>
<u>Advertiser</u> <b>Restore Our Future Inc</b>		<u>Original Date / Revision</u> 08/10/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 11	WXYZ	08/17/12	08/17/12	20/20	8-11pm Friday		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----F--				2	\$2,500.00			
N 12	WXYZ	08/18/12	08/18/12	Sa 6-630p	6-630pm Sat		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$500.00			
N 13	WXYZ	08/18/12	08/18/12	Saturday Prime	8-11pm Saturday		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				2	\$800.00			
N 14	WXYZ	08/19/12	08/19/12	Su 6-630p	6-630pm Sun		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$700.00			
N 15	WXYZ	08/19/12	08/19/12	Sunday Prime A	7-8pm Sunday		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				2	\$2,000.00			
N 16	WXYZ	08/19/12	08/19/12	Sunday Prime	7-11pm Sunday		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				2	\$2,000.00			
N 17	WXYZ	08/20/12	08/20/12	Action News 6am	6-7am M-F		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$650.00			
N 18	WXYZ	08/20/12	08/20/12	M-F 7-9am	7-9am M-F		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				2	\$650.00			
N 19	WXYZ	08/20/12	08/20/12	M-F 9a-10a	9-10am M-F		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$400.00			
N 20	WXYZ	08/20/12	08/20/12	12p News	12-1p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$400.00			
N 21	WXYZ	08/20/12	08/20/12	5-6pm M-F	5-6pm M-F		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				2	\$650.00			
N 22	WXYZ	08/20/12	08/20/12	6-630pm M-F	6-630pm M-F		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$900.00			
N 23	WXYZ	08/20/12	08/20/12	M-F 7-730p	7-730pm M-F		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$750.00			
N 24	WXYZ	08/20/12	08/20/12	Nightline	1135pm-1205am M		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$700.00			
N 25	WXYZ	08/20/12	08/20/12	11pm Actn News M-F	Late News M-F		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$1,400.00			
N 26	WXYZ	08/20/12	08/20/12	MO 8-10p Bach/Bachelorett	8-10p		:30			NM	2	\$10,000.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				2	\$5,000.00			
<b>Totals</b>											71	\$71,200.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/20/12	71	\$71,200.00	\$60,520.00
<b>Totals</b>	71	\$71,200.00	\$60,520.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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